WRITING PERFORMANCE BASED STATEMENTS OF WORK

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Introduction

- New Direction for Service Contracts
 - More efficient less time consuming
 - Attract new firms and technologies (innovative approaches)
 - Allows us to spend money more wisely/efficiently
 - Lower contract costs with equal or greater value (better service)
 - Improved Contractor Performance

EXERCISE I

•Build Lego House (10 minutes)

EXERCISE I

•Write Instructions (10 minutes)

Overview

- What is Performance Based Service Contracting (PBSC)?
- Benefits
- Elements
- Implementing PBSC

PBSC - What Is It?

- Requirements are outcome based
 - "WHAT" not "HOW"
- Measurable requirements and quality
 standards
 - How to tell if we got "WHAT" we asked for
- Contractor is empowered to use best commercial practices and management innovation



This may be what you want . . .

... but this is what you get!



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Sample Change

Food Service

- Old
 - Personal Hygiene
 - Health Exams
 - Food Borne Disease Test
 - Equipment & Utensil Cleaning
 - Food PreparationEquipment Cleaning
 - Serving Equipment Cleaning
 - Dining Area Equipment Cleaning

New

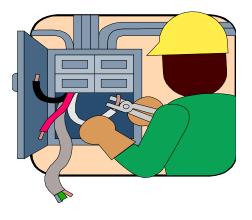
Comply with FDA

 Food Code which
 results in a
 satisfactory or better
 rating in Health
 Inspections

Sample Change

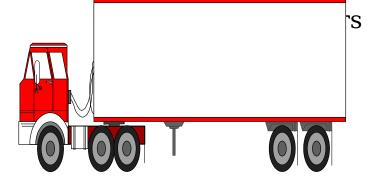
Parts Store

- Old
 - Items to be stocked
 - Stocking Levels
 - Restocking Intervals



New

- When the parts are required
 - High use 30 minutes
 - Moderate use 4 hours



Benefits of PBSC

Better prices and performance

• Clear and definitive performance

requirements

Simplify Your Terms



CHANGE "HELP" TO
"FACILITATE" AND
REPLACE "DO" WITH
"IMPLEMENTATION
PHASE."

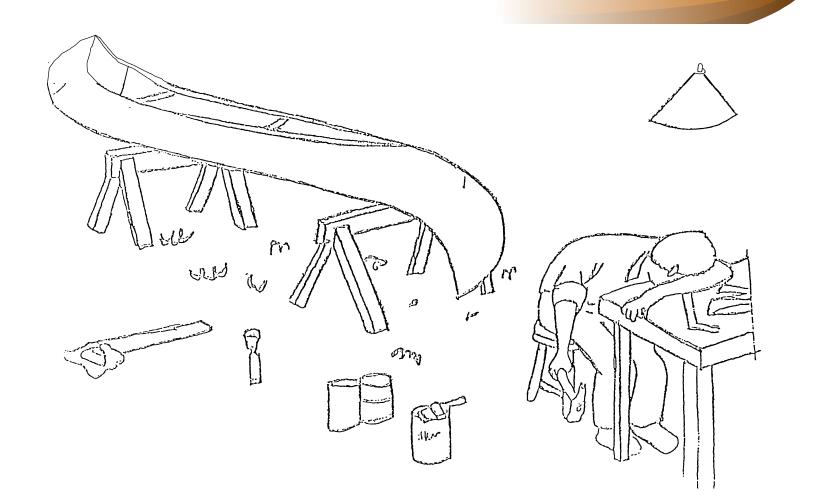


Benefits of PBSC (cont'd)

- Flexibility in how the contractor performs
 - Requires less modifications



Who's Going to Fix this Mess?



Benefits of PBSC (cont'd)

- Less surveillance required
 - Quality assurance focuses on outcomes, not processes

Contractor motivated to use innovative approaches



Savings

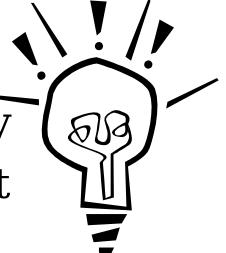
<u>Old</u>	<u>New</u>	Savings
\$7.86M	\$6.5M	\$1.36M (17%)
25	14	11 (44%)
\$46.2M	\$43.7M	\$2.5M (5%)
5	2	3 (60%)
\$28.7M	\$25.8M	\$2.9M (10%)
16	6	10 (63%)
	\$7.86M 25 \$46.2M 5 \$28.7M	\$7.86M \$6.5M 25 14 \$46.2M \$43.7M 5 2 \$28.7M \$25.8M

Elements of Performance Based Contracts

- Requirements documents -Outcome based
- <u>Performance standards</u> Clear, consistent, unambiguous, & measurable
- Surveillance consistent with standards

Methodology

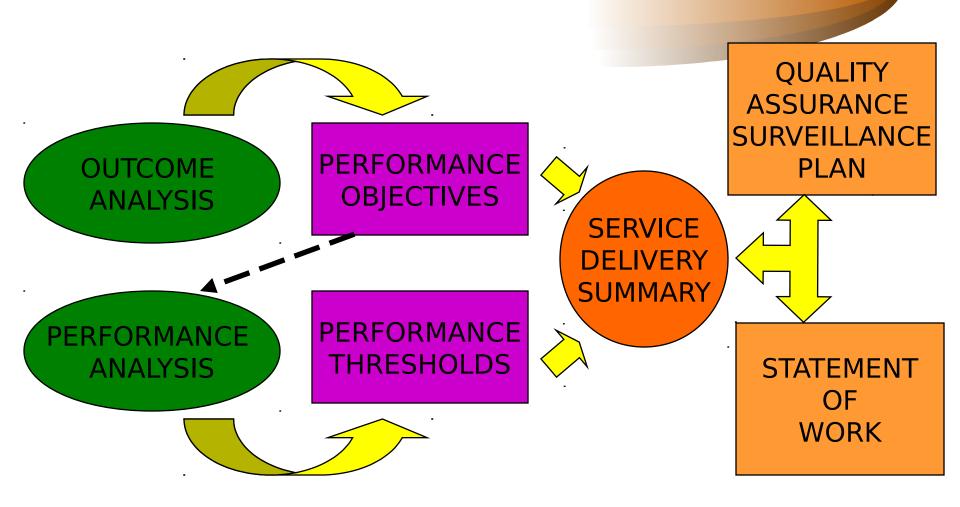
- Outcome analysis*
- Performance analysis *
- Service Delivery Summary
- Statement of Work Format



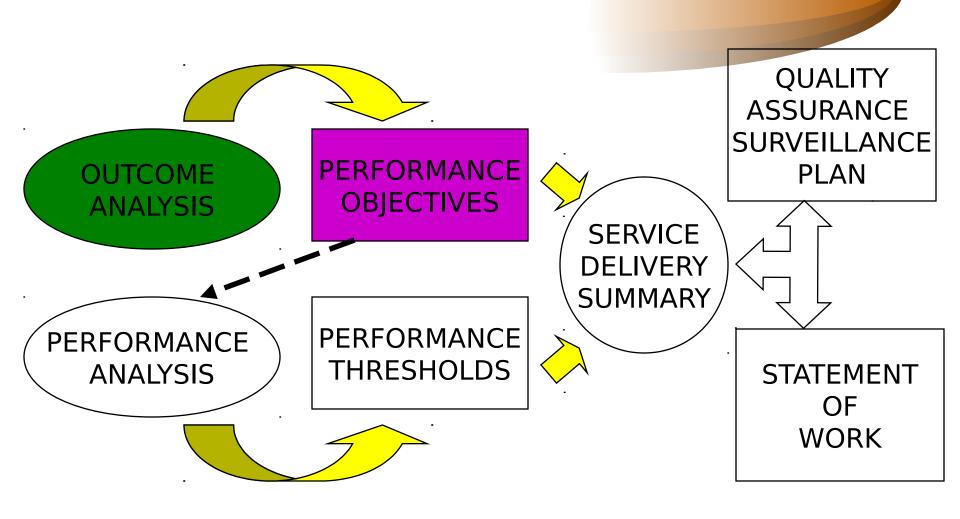
*OFPP Best Practices Guide to Performance Based Service Contracting

http://www-far.npr.gov/BestP/BestP.html

Process



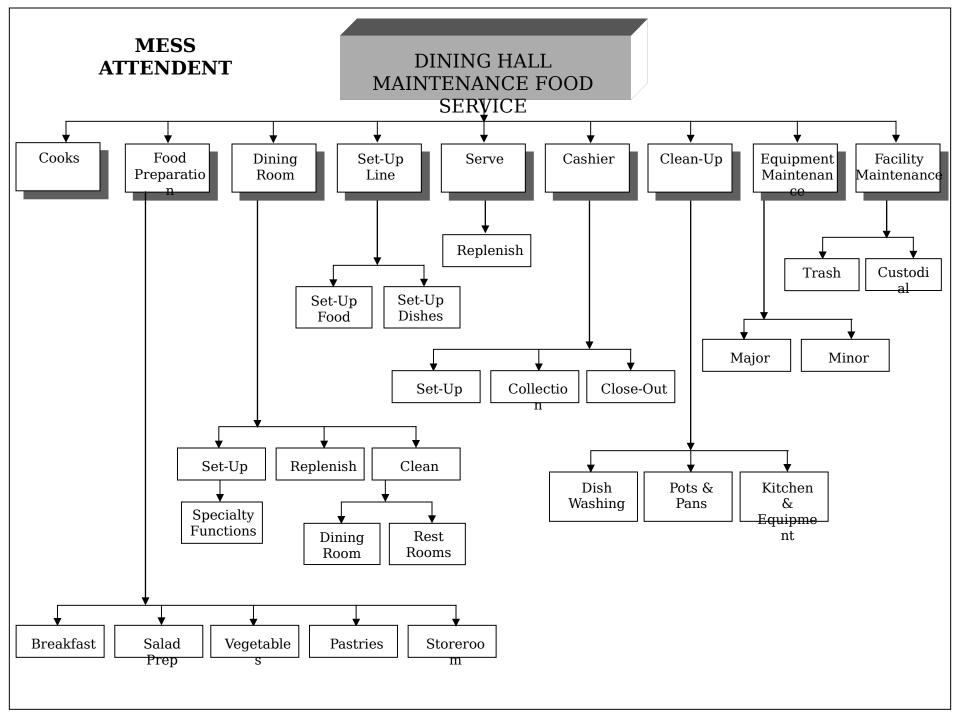
Process



Outcome Analysis

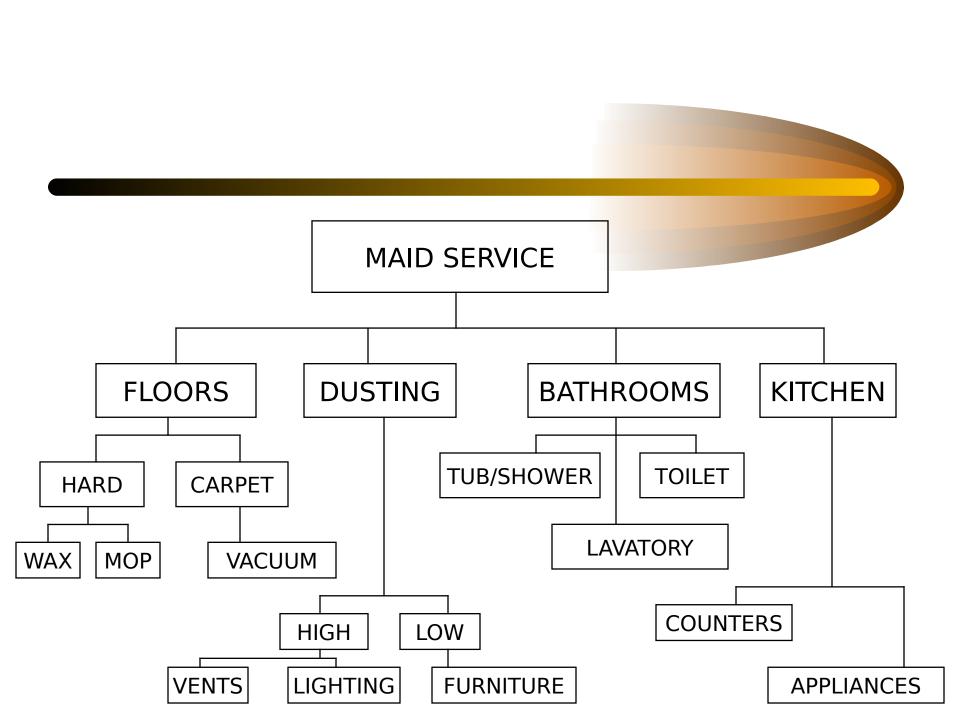
- Identify Performance Objectives
 - Services and output required
 - "What" or end results

- Breakdown tasks into multiple levels
 - use tree diagram or other tool



EXERCISE II

- Develop tree diagram for recurring household maid service (15 minutes)
- •Identify outcomes (performance object to be included in the requirement (15 n



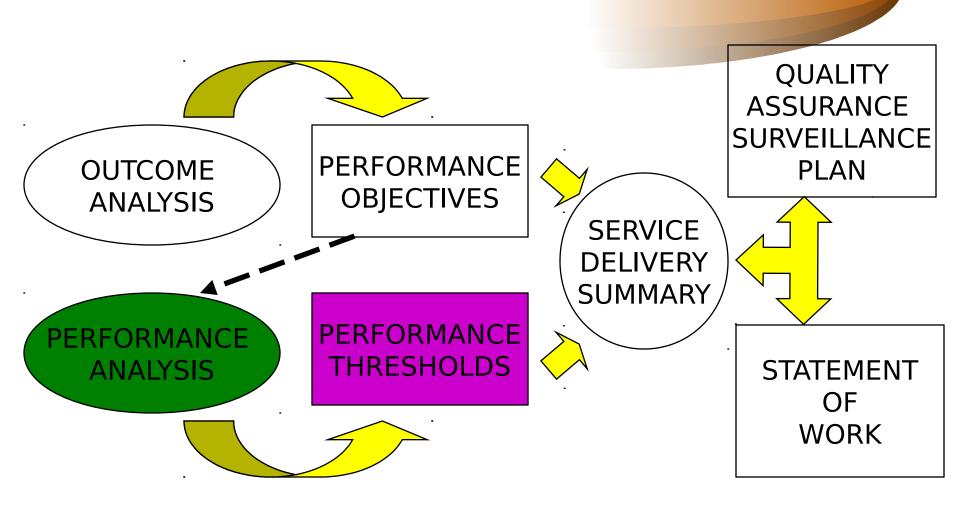
Outcomes

- Floors are free of any visible dirt
- Vents, lighting and furniture are free of dust
- All porcelain and countertops in bathroom are are clean and sanitized
- Kitchen counters are clean and sanitized
- Appliances are free of dirt and smudges

Exercise Summary

- Tree diagram allows you to visualize your requirements
- Provides framework to capture and document outcomes
- Drives you to market research to find out how industry defines requirements
 - May not always be performance based

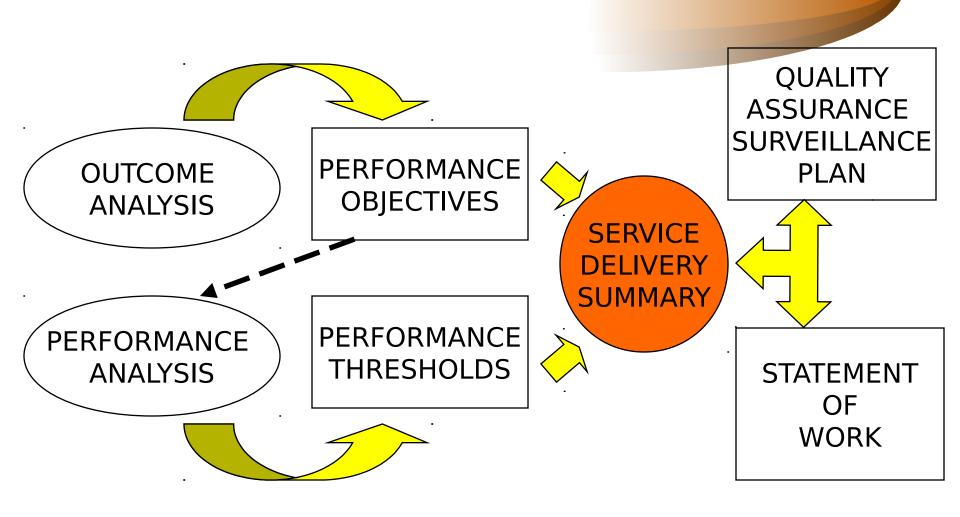
Process



Performance Analysis

- Use performance objectives from your outcome analysis
- Establish Performance Thresholds (Specific Standard)
 - Rarely 100%
 - May be desirable, but not achievable
 - Determine acceptable deviation
- Use commercial standards when available as determined through market research

Process



Service Delivery Summary (SDS)

- Includes Performance Objectives and Performance Thresholds
- Captures the overall requirement at the outcome level
- Not to be Confused with Performance Requirements Summary (PRS)
 - Objectives are based on outcomes, not tasks
 - No percentages, No deducts
 - Surveillance method not included

Service Delivery Summary

Performance Objective	SOW para.	Performance Threshold
Prepare food IAW recipe cards	13.c.	95% of menu items/meal period
Comply with sanitation requirements of the food code and state and local laws/regulations, which results in a satisfactory or better rating in Health Inspections	9.d.(3), 13.b., 15, & 16.a.(4)	100% of the time
Satisfy facility manager and guests in reference to timeliness of service and courteousness of employees	13.f.	90% of monthly meal periods
Make available supplies and materials necessary to serve the guests	1, 12.c., 12.d., and 16.a.3	95% of monthly meal periods
Reconcile cashdrawer with POS reports and ensure cash is turned in on-time (add to cashier services)	7.c , 14	95% of deposits per month
Maintain the interior and exterior of the dining facility in a clean and sanitary condition	16.	85% of the days in the month
Provide cooks/food servers to ensure there is no impact on food service operations during contingency operations	9.e.	100% of the time.
Repairs will be initiated/completed within the following time frames: Routine: 24 hours/96 hours Urgent: 12 hours/48 hours Emergency: 1 hour/24 hours	19.f.	95% of the time

Example

Performance Objective	SOW para.	Performance
		Threshold
Comply with sanitation requirements of the food code and state and local laws/regulations, which results in a satisfactory or better rating in Health Inspections	9.d.(3), 13.b., 15, & 16.a.(4)	100% of the time
The contractor shall accomplish the food preparation tasks in accordance with recipe cards and serve in standard portions.	I.3.c.	95% of menu items per meal period.

Incorporation of Market Research

- Where possible outcomes should be consistent with commercial outcomes as identified through market research
- If the outcome identified is not consistent with commercial outcomes--consider modifying if possible

SDS

MAID SERVICE

Performance Objective	SOW para.	Performance Threshold
Floors are free of any evidence of dirt.	I. x.f.	(Customer satisfaction) Less than X validated customer complaints per month.

PARTS STORE

Performance Objective	SOW	Performance
	para.	Threshold
Parts in the following classifications will be provided within	l.x.c.	95% of
the following times after request:		requests per
High use - 30 minutes		month
Moderate use - 4 hours		
Low use - 72 hours		

More examples

- Task Safety program (subtasks: establish, implement and maintain)
- Objective Establish, implement, and maintain a comprehensive safety, program that meets the current requirements of federal law
- Threshold No OSHA reportable violations resulting from contractor action or inaction
 - Threshold Mishap frequency and severity rate shall not exceed the base three year average

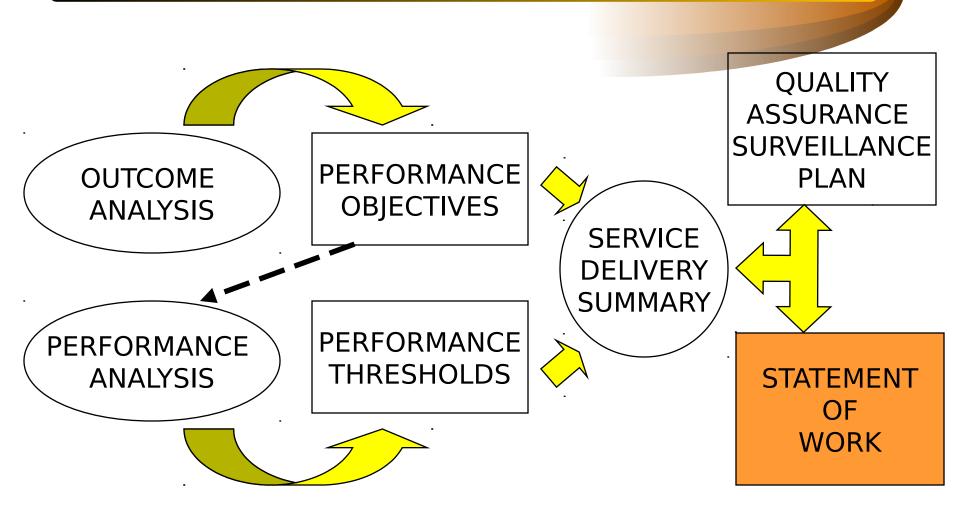
More examples

- Task Provide network help desk
- Objective Timely and efficient service
- Threshold 75% of technical support questions resolved within eight working hours, the remaining 25% of technical support calls resolved within 24 working hours.

More examples

- Task Family housing maintenance
- Objective Provide maintenance and repair services to family housing at XYZ AFB
- Threshold Valid customer complaints regarding responding to and accomplishment of planned and nonplanned work orders shall not exceed 5% of total customer complaints

Process



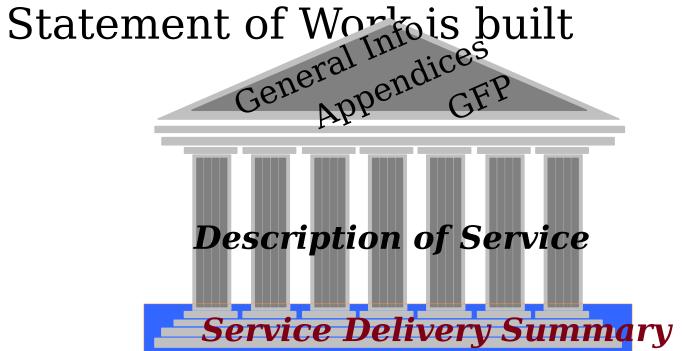
Statement of Work Format

- I. Description of Services
- II. Service Delivery Summary (SDS)
- III. Government Furnished Property and Services
- IV. General Information
- V. Appendix(s)

SDS is the foundations of the requirement, the other sections just supplement this

Service Delivery Summary

 Service Delivery Summary is the base upon which the rest of the Statement of Worksis built



Without a Solid Foundation,
You_end_up_with_problems



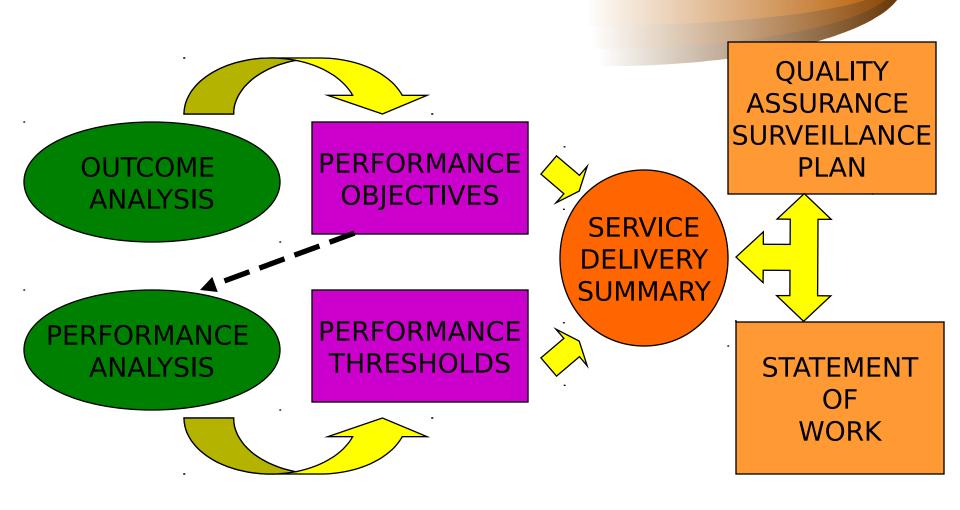
Reference to AFIs & Publications

- Question necessity for references
- If necessary, only cite specific chapter or paragraph not entire AFI (AFI 63-124, para. 1.3.a.5.)
- References should be included in the text for Description of Services along with the applicable requirement
 - i.e. The food service contractor shall ensure only authorized individuals are served, IAW AFI 34-241, para. 1.1.

EXERCISE III

 Write a performance based requirement your Lego house

Process



Summary

 Performance Based Contracting is the way of the future

Leads to better service

 Reduced administration and surveillance